

Pre-Conference Event

TARGET AUDIENCE: All Teachers, Coordinators, Principals and Heads

Advancing Academic Writing Feedback Assessment: Techniques, Tools, and Approaches

This workshop aims to provide educators and academic professionals with theoretical and practical insights that can be employed to facilitate healthy and sustainable writing academic feedback and assessment practices. Together, we will explore a range of assessment techniques, from formative to summative approaches, and discuss how to align these with learning objectives. These will include various assessment methodologies, including mentor texts, 360 evaluation, rubric and portfolio design, technology integration, and writing center support. We will also address important topics such as maintaining objectivity and providing constructive criticism.



John R. Baker has worked with writing and self-access centers and taught writing, ESOL, and literature courses in the U.S. and Asia (Korea, Taiwan, Thailand, and Vietnam). His research interests include second language reading and writing, self-access and writing center administration, various literature interests, research methods, and how these come together

in an interdisciplinary nature. He is a researcher/lecturer at the University of Economics in Vietnam and a Research Fellow at Shinawatra University in Thailand. He has also worked with several international journals and book publishers.

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September
21, 2024



3:30pm
to
5:00pm

Member Fee:
1,300

Non Member
Fee:
1,450

E-Certificate will be provided

Limited seats on first come, first served basis